

# Springfield

MISSOURI

## DEMOGRAPHIC & STATISTICAL PROFILE



**1ST QUARTER, 2009**

Springfield Area Chamber of Commerce  
Springfield Business Development Corporation  
202 S. John Q. Hammons Parkway  
Springfield, MO 65806  
417.862.5567

Full profile available at:

[www.business4springfield.com](http://www.business4springfield.com)

## EXECUTIVE SUMMARY

### SPRINGFIELD METRO AREA

The Springfield Metropolitan Statistical Area includes Greene, Christian, Webster, Polk and Dallas counties in Southwest Missouri.

### NATIONAL RECOGNITION FOR SPRINGFIELD

- Top 10 Place to Live and Work (Employment Review)
- Top 10 Hot City for Entrepreneurs (Entrepreneur Magazine)
- Top 12 Metros for Recruitment & Attraction (Expansion Management)
- Top 20 Mid-Sized City for Entrepreneurs (Inc. Magazine)
- Top 25 Best Place in the U.S. (Forbes Magazine)
- Top 50 Best Performing City (Milken Institute)
- 100 Best Community for Young People (America's Promise)
- 5-Star Quality of Life (Expansion Management Magazine)
- Top 50 Adventure Towns (National Geographic Adventure Magazine)

### WELL-KNOWN COMPANIES OPERATING IN SPRINGFIELD

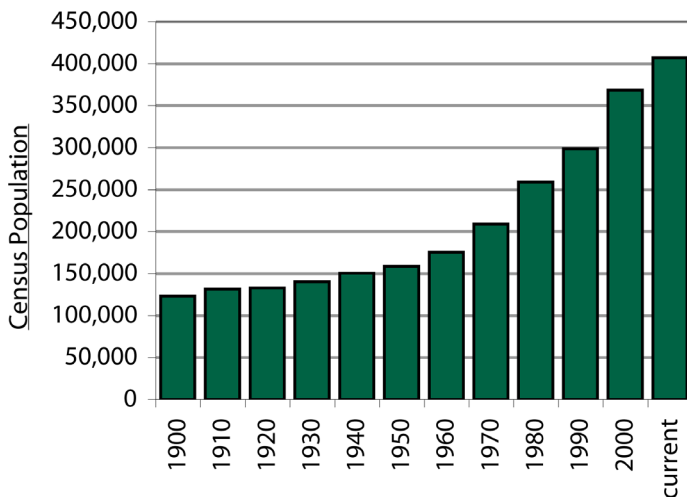
Bass Pro	3M
Kraft Foods	JPMorgan Chase
T-Mobile	Dairy Farmers of America
Jack Henry & Assoc.	O'Reilly Auto Parts
Solo Cup	Burlington Northern Santa Fe
Paul Mueller Company	Springfield Remanufacturing
BKD	

## POPULATION

**Current Springfield Metro Area Population:** 420,020

**Annual Population Growth Rate:** 2.4%

### Population for Springfield Metro Area



SOURCE: Bureau Of The Census

**Springfield City Limits:** 154,777

**Springfield's Economic Area:** 977,728

(defined by the U.S. Dept of Commerce, Bureau Of Economic Analysis; includes Missouri counties of Barry, Christian, Dade, Dallas, Dent, Douglas, Greene, Hickory, Howell, Laclede, Lawrence, Oregon, Ozark, Phelps, Polk, Pulaski, Shannon, Stone, Taney, Texas, Webster, and Wright, and the Arkansas counties of Baxter, Boone, Carroll, Marion, and Newton.)

**Ozarks Regional Economic Partnership:** 578,663

(10-county area; includes Barry, Christian, Dade, Dallas, Lawrence, Greene, Polk, Stone, Taney, and Webster counties.)



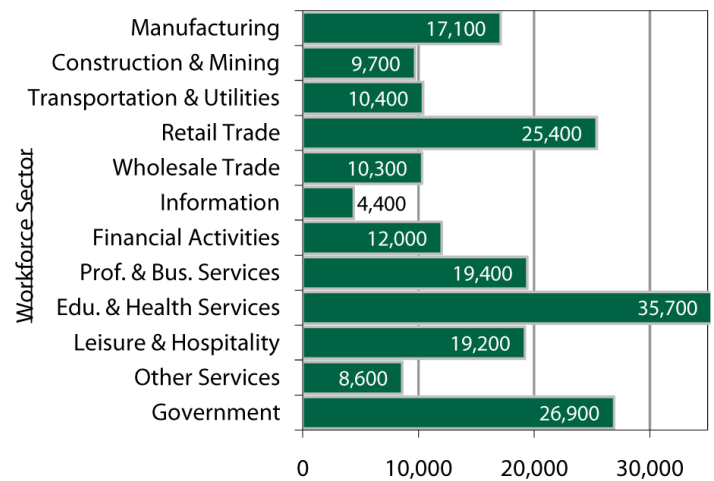
WATER FEATURE AT JORDAN VALLEY PARK

## WORKFORCE

**Current Springfield Metro Area Workforce:** 214,670

**Annual Workforce Growth Rate:** 2.7%

### Average Employment By Sector

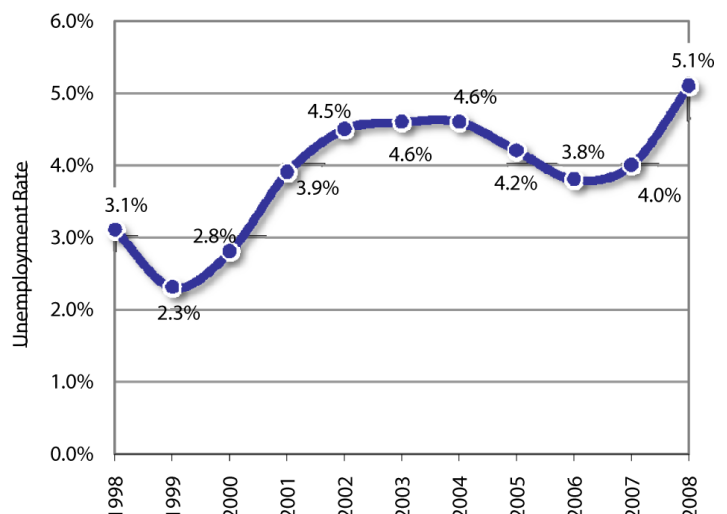


SOURCE: Bureau of Labor Statistics

## EMPLOYMENT

**Current Unemployment Rate for Springfield Metro:** 7.6%

### Unemployment Rate for Springfield Metro Area



SOURCE: Bureau Of Labor Statistics

## MAJOR EMPLOYERS

Employment within the Springfield Metro Area

Cox Health Systems	7,717
St. John's Health System	6,834
Wal-Mart Stores	3,927
Springfield Public Schools	2,822
Missouri State University	2,772
United States Government	2,538
Bass Pro Shops / Tracker Marine	2,525
State of Missouri	2,283
City of Springfield	1,842
Citizens Memorial Healthcare	1,600
Chase Card Services	1,500
O'Reilly Auto Parts	1,300
Paul Mueller Company	1,219
Burlington Northern Santa Fe Railroad	1,050
City Utilities of Springfield	1,018
General Council of the Assemblies of God	968
Prime	950
Kraft Foods	908
SRC Holdings	824
Ozarks Technical Community College	800
T-Mobile USA	800
American National Property & Casualty	761
Greene County	750
Loren Cook Company	725
Associated Wholesale Grocers	705

- The top 25 largest employers account for one-quarter of the total workforce in the Springfield metro area.
- In the Springfield metro area small businesses (less than 100 employees) comprise 97.7% of all business establishments.



COX MEDICAL CENTER, PART OF MEDICAL MILE

## HEALTH CARE

Hospital	Beds
St. John's Hospital	1,016
Cox Medical Center South / Walnut Lawn	759
Cox Medical Center North	274
Lakeland Regional Hospital	138
Ozarks Community Hospital	45
Select Specialty Hospital	44

- Springfield's health care system offers every specialty listed by the American Medical Association.
- The health care sector employs nearly 30,000 people and provides an annual economic impact of \$4.5 billion.



## COLLEGES & UNIVERSITIES

Missouri State University	19,925
Ozarks Technical Community College	9,102
Drury University	5,100
Southwest Baptist University - Bolivar	3,656
Evangel University	1,911
Central Bible College	636
St. John's School of Nursing, SBU - Springfield	612
Baptist Bible College	565
Cox College of Nursing	437
Vatterott College	420
Assemblies of God Theological Seminary	415
Everest College	402
University of Phoenix	400
Forest Institute of Professional Psychology	225
Webster University	196
Bryan Career College	133

## SCHOOLS

	Schools	Teachers	Enrollment
Public Elementary School	36	934	11,142
Public Middle School	11	387	5,301
Public High School	5	452	7,359
Private Elem. / Middle	10	109	1,916
Private High School	5	73	631

### Student-Teacher Ratio

Public Elementary School	18.8 : 1
Public Middle School	18.4 : 1
Public High School	24.0 : 1
Private Elem. / Middle	17.6 : 1
Private High School	8.6 : 1

- The average teacher experience in the SPS system is 13 years and 58% of faculty have a Masters Degree.



RECENTLY RENOVATED CENTRAL HIGH SCHOOL

## INCOME & WAGE RATES

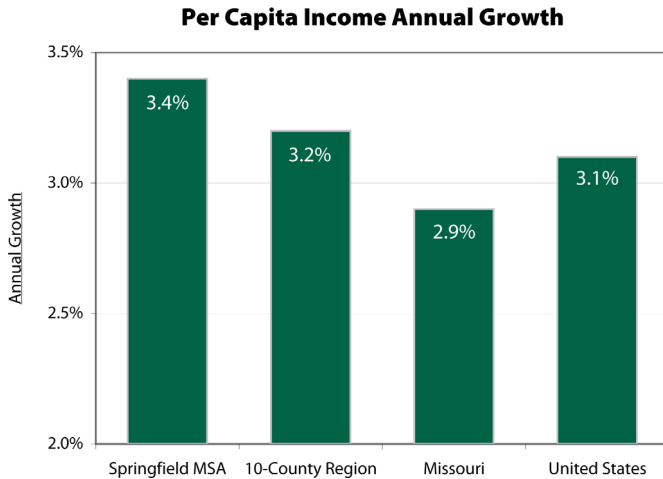
**Springfield Metro Area Per Capita Income:** \$29,577

**Springfield Metro Area Average Wage Per Job:** \$31,809

**Springfield Metro Mean Household Income:** \$54,768

SOURCE: Bureau Of Economic Analysis, Bureau Of The Census

### Per Capita Income Annual Growth Comparison



SOURCE: Bureau Of Economic Analysis

#### Office & Clerical

	National	Springfield
Administrative Assistant	\$19.57	\$15.97
General Office Clerk	\$12.48	\$11.40
Receptionist	\$11.82	\$9.35
Accounting Clerk	\$15.76	\$13.00
Office Manager	\$22.89	\$20.71

#### Professional & Technical

	National	Springfield
Accountant / Auditor	\$30.37	\$22.30
Computer Programmer	\$34.62	\$22.99
Mechanical Engineer	\$36.12	\$32.22
Marketing Manager	\$54.52	\$39.44
Human Resources Manager	\$47.98	\$38.72

#### Manufacturing & Maintenance

	National	Springfield
Maintenance & Repair Worker	\$16.51	\$13.65
Janitor	\$10.92	\$10.16
First Line Supervisor (Prod. & Oper.)	\$24.88	\$21.82
Tool / Die Maker	\$22.36	\$15.99
Sheet Metal Worker	\$20.50	\$15.11

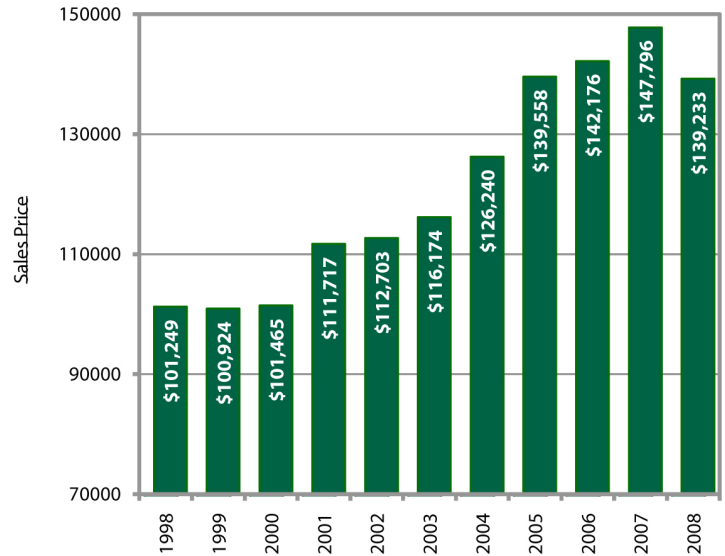
#### Miscellaneous

	National	Springfield
Welder	\$16.33	\$15.40
Truck Driver (Light/Delivery)	\$13.86	\$12.06
Mail Clerk	\$12.32	\$9.94
Training & Development Specialist	\$25.50	\$18.14
Customer Service Representative	\$14.93	\$12.55

SOURCE: Bureau of Labor Statistics

## HOUSING

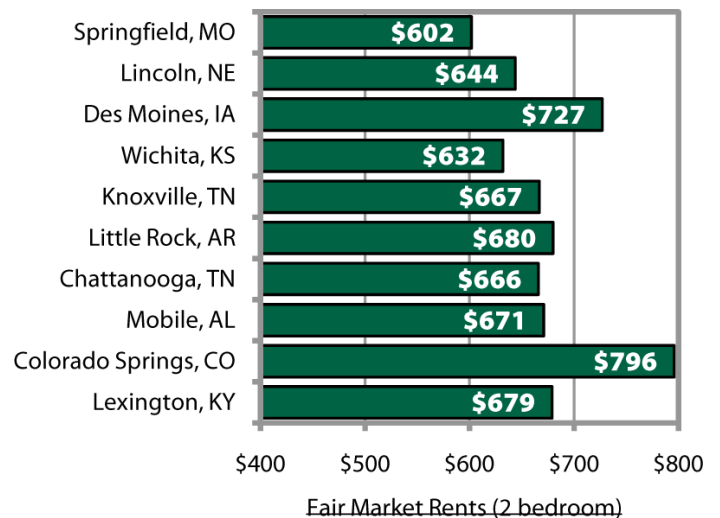
### Average Home Sales Price Trends



SOURCE: Greater Springfield Board Of Realtors



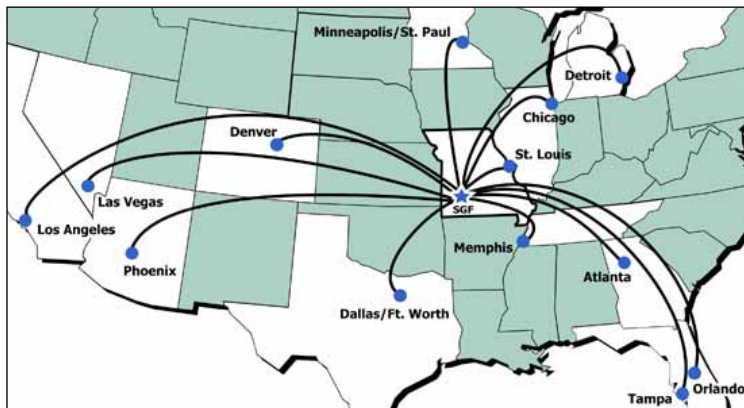
### Fair Market Rents Comparison



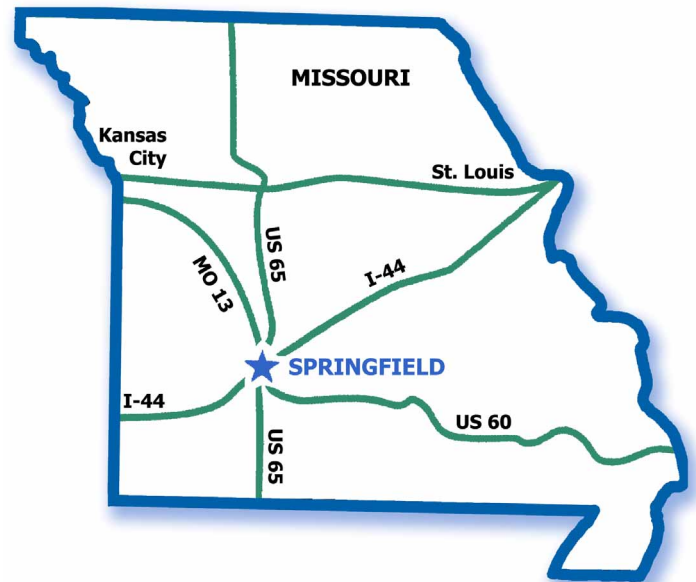
SOURCE: U.S. Dept. of Housing & Urban Development

## AIRPORT

Airline	Connections	Flights Daily
American Eagle	Chicago	3
American Eagle	Dallas/Ft. Worth	9
American Eagle	St. Louis	1
Northwest Airlines	Memphis	3
Northwest Airlink	Detroit	1
Northwest Airlink	Minneapolis/St. Paul	1
United Express	Chicago	5
United Express	Denver	4
Delta Connection	Atlanta	3
Allegiant Air	Las Vegas	5 weekly
Allegiant Air	Los Angeles	2 weekly
Allegiant Air	Orlando	3 weekly
Allegiant Air	Phoenix	2 weekly
Allegiant Air	Tampa	2 weekly



## TRANSPORTATION



### DISTANCES TO SPRINGFIELD

City	Miles	Days by Rail	City	Miles	Days by Rail
Kansas City	174	1	Denver	780	4
St. Louis	220	1	Atlanta	845	3
Memphis	285	1	New York	1,196	5
Dallas	430	2	Boston	1,407	4
Chicago	515	3	Los Angeles	1,651	5
Detroit	754	4	Seattle	2,032	6

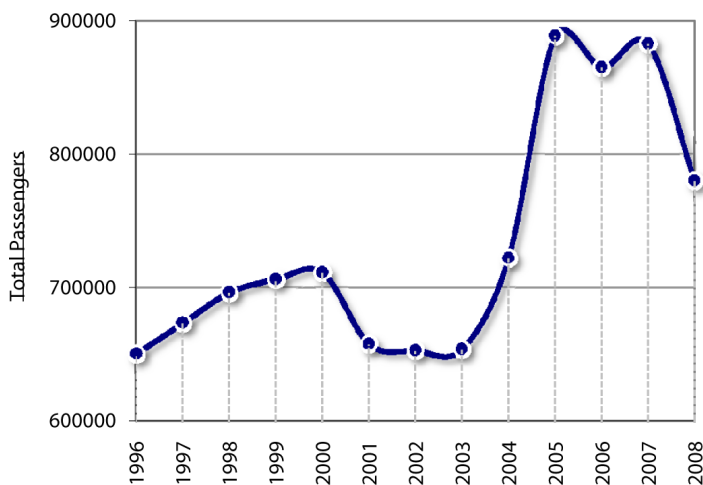
- In 2005 Springfield-Branson National Airport (SGF) was the 4th fastest growing airport in the U.S. and the process to build a new terminal building is underway.
- Runways are 7,003 ft. and 8,000 ft. in length. The airport offers general aviation (24hrs.) and cargo services which include FedEx, UPS, and Airborne Express as well as a U.S. Customs office and a Foreign Trade Zone.

- All cities are one day by motor freight except New York, Boston, Los Angeles and Seattle which are two days.

## UTILITIES & TELECOMMUNICATIONS

- Electric, water, and natural gas are provided through City Utilities of Springfield within the city limits and the general vicinity. [www.cityutilities.net](http://www.cityutilities.net)
- Sewer service is provided by the City of Springfield within the urban service area. [www.springfieldmo.gov](http://www.springfieldmo.gov)
- Electric service in the outlying areas is provided by Ozark Electric Cooperative, Southwest Electric Cooperative, Webster Electric Cooperative and White River Valley Electric Cooperative.
- AT&T is the primary provider of telecommunications infrastructure and services. Many other companies also provide similar services throughout the Springfield area.
- Fiber optic services are available within the city limits and in additional areas of increased development. High-speed internet, Sonet rings and redundant capabilities are also available in these areas.
- Numerous companies, including Verizon (MCI), Sprint and AT&T, have long distance points of presence (POP's) located in Springfield. Mostly POP's are situated within the downtown / center city area.

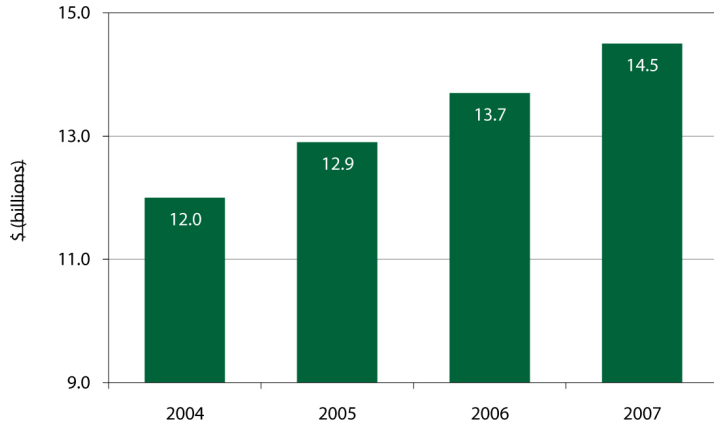
### Total Passengers for SGF



SOURCE: Springfield-Branson National Airport

## ECONOMIC OUTPUT

### Gross Metro Product for Springfield Metro Area



SOURCE: US Conference of Mayors & DRI-WEFA

- ☑ Springfield's GMP (Gross Metro Product) grew 100% between 1990 and 2000, and it is more than the combined GNP (Gross National Product) of the entire countries of Iceland and Belize.

## TAXES

### INCOME TAX

**Missouri Income Tax:** Graduated rate; highest is \$315 plus 6% over \$9,000. Part of the federal taxes paid are subtracted from the net income to determine the state taxable income.

**Missouri Corporate Income Tax:** 6.25%; 50% of the federal taxes paid is subtracted from the net income to determine the net taxable income earned in Missouri.

### SALES TAX

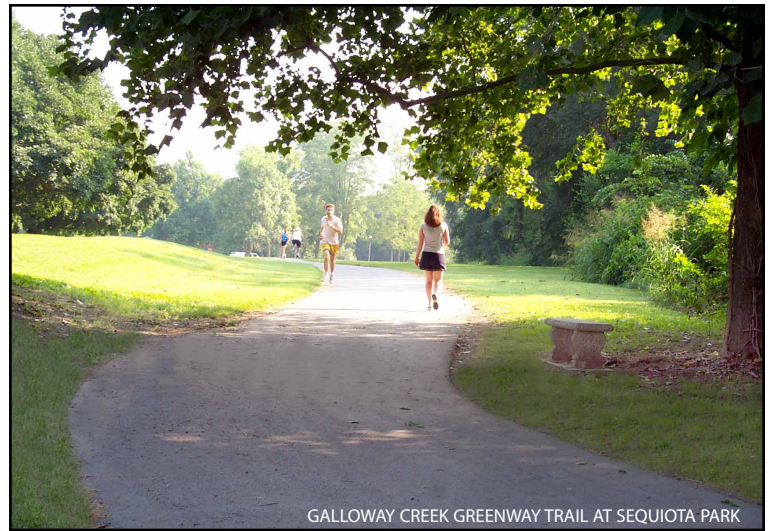
City of Springfield	1.375%
Greene County	1.250%
State of Missouri	4.225%
<b>Total</b>	<b>6.850%</b>

### PROPERTY TAX

**Real Property Tax:** \$4.9473 per \$100 of assessed value. (A \$1.04 surcharge is added to commercial property.) Property is assessed at the following percentages of their appraised value: commercial - 32%; residential - 19%; agricultural - 12%

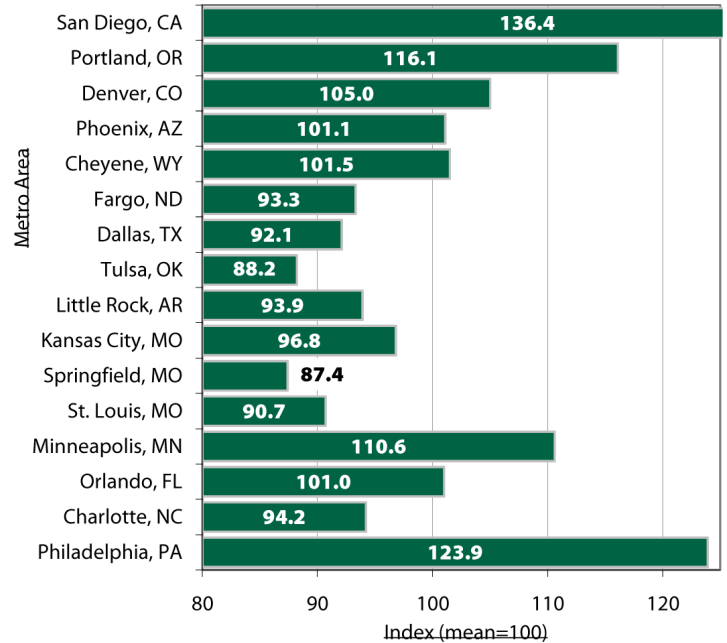
**Personal Property Tax:** \$4.9473 per \$100 of assessed value. Assessed valuation is one-third (33.3%).

Springfield R-12 School District	\$ 3.6187
City of Springfield	\$ 0.6072
Springfield-Greene County Library	\$ 0.2414
Ozarks Technical Community College	\$ 0.1398
Greene County	\$ 0.1074
Roads & Bridges	\$ 0.1074
Senior Services	\$ 0.0492
Sheltered Workshop	\$ 0.0462
State of Missouri	\$ 0.0300
<b>Total</b>	<b>\$ 4.9473</b>

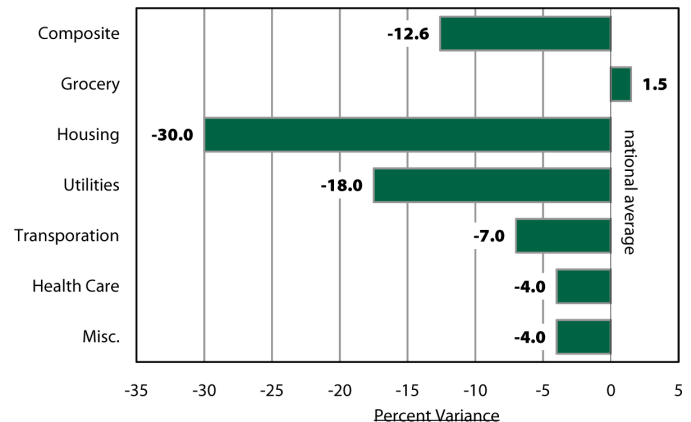


GALLOWAY CREEK GREENWAY TRAIL AT SEQUIOTTA PARK

## Cost Of Living Index Comparison



## Cost Of Living Categories For Springfield



SOURCE: Council for Community & Economic Research