

Springfield

MISSOURI

DEMOGRAPHIC & STATISTICAL PROFILE



4TH QUARTER, 2009

Springfield Area Chamber of Commerce
Springfield Business Development Corporation
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Springfield, MO 65806
417-862-5567

Full profile available at:

www.business4springfield.com

EXECUTIVE SUMMARY

SPRINGFIELD METRO AREA

The Springfield Metropolitan Statistical Area includes Greene, Christian, Webster, Polk and Dallas counties in Southwest Missouri.

NATIONAL RECOGNITION FOR SPRINGFIELD

- Top 10 Hot City for Entrepreneurs (Entrepreneur Magazine)
- Top 12 Metros for Recruitment & Attraction (Expansion Management)
- Top 20 Mid-Sized City for Entrepreneurs (Inc. Magazine)
- Top Place for Business & Careers (Forbes Magazine)
- Top 40 Best Quality of Life (bizjournals)
- Top 50 Best Performing City (Milken Institute)
- 100 Best Community for Young People (America's Promise)
- 5-Star Quality of Life (Expansion Management Magazine)
- Top 50 Adventure Towns (National Geographic Adventure Magazine)

WELL-KNOWN COMPANIES OPERATING IN SPRINGFIELD

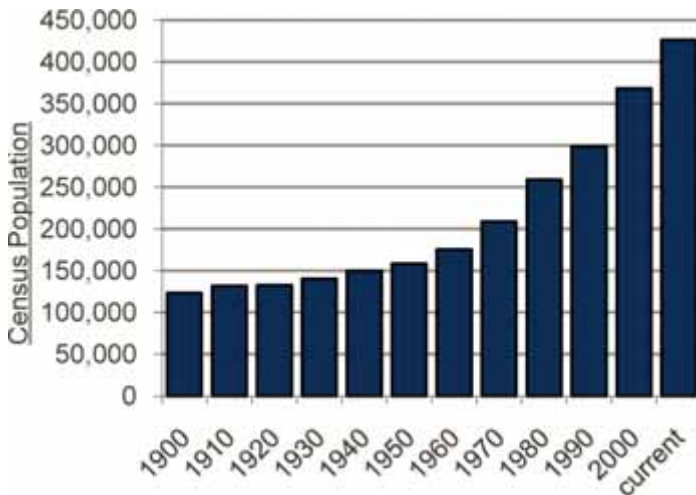
Bass Pro	3M
Kraft Foods	JPMorgan Chase
T-Mobile	Dairy Farmers of America
Jack Henry & Associates	O'Reilly Auto Parts
Solo Cup	Burlington Northern Santa Fe
Paul Mueller Company	Springfield Remanufacturing
BKD, LLP	YRC Inc. (Roadway Express Inc.)

POPULATION

Current Springfield Metro Area Population: 426,144

Average Annual Population Growth Rate: 2.0%

Population for Springfield Metro Area



SOURCE: Bureau Of The Census

Springfield City Limits: 156,206

Springfield's Economic Area: 977,613

(defined by the U.S. Dept of Commerce, Bureau Of Economic Analysis includes: Missouri counties of Barry, Christian, Dade, Dallas, Dent, Douglas, Greene, Hickory, Howell, Laclede, Lawrence, Oregon, Ozark, Phelps, Polk, Pulaski, Shannon, Stone, Taney, Texas, Webster and Wright, and the Arkansas counties of Baxter, Boone, Carroll, Marion and Newton)

Ozarks Regional Economic Partnership: 586,194

(10-county area includes: Barry, Christian, Dade, Dallas, Lawrence, Greene, Polk, Stone, Taney and Webster counties)



WATER FEATURE AT JORDAN VALLEY PARK

WORKFORCE

Current Springfield Metro Area Workforce: 218,969

Average Annual Workforce Growth Rate: 2.5%

Average Employment By Sector

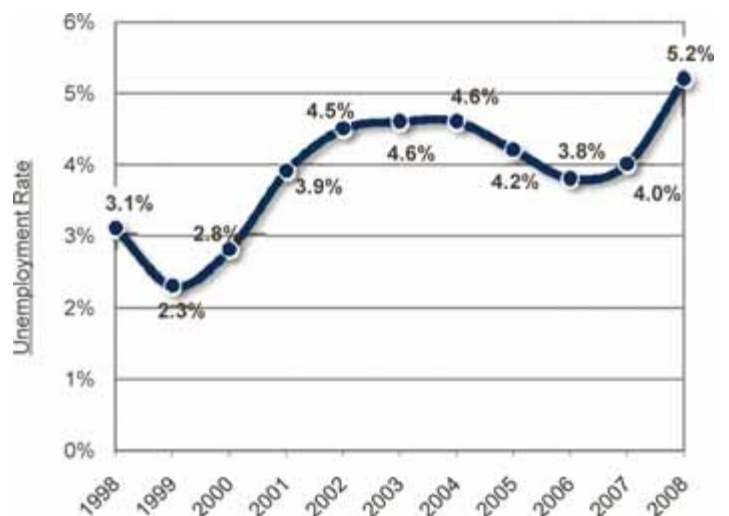


Source: Bureau of Labor Statistics

EMPLOYMENT

Current Unemployment Rate for Springfield Metro: 8.4%

Unemployment Rate for Springfield Metro Area



Source: Bureau Of Labor Statistics

MAJOR EMPLOYERS

Employment within the Springfield Metro Area

St. John's Health System	6,841
Cox Health Systems	6,355
Wal-Mart Stores	3,927
Springfield Public Schools	3,154
Missouri State University	3,065
United States Government	2,800
State of Missouri	2,346
Bass Pro Shops / Tracker Marine	2,326
Citizens Memorial Healthcare	1,600
City of Springfield	1,540
Chase Card Services	1,350
O'Reilly Auto Parts	1,308
City Utilities of Springfield	1,019
Burlington Northern Santa Fe Railroad	950
Kraft Foods	908
General Council of the Assemblies of God	881
SRC Holdings	824
Ozarks Technical Community College	800
Prime	800
T-Mobile USA	800
American National Property & Casualty	761
Greene County	733
Paul Mueller Company	730
Loren Cook Company	725
Associated Wholesale Grocers	717

- The top 25 largest employers account for one-quarter of the total workforce in the Springfield metro area.
- In the Springfield metro area, 95% of businesses have fewer than 50 employees.



COX MEDICAL CENTER, PART OF MEDICAL MILE

HEALTH CARE

Hospital	Beds
St. John's Hospital	1,016
Cox Medical Center South / Walnut Lawn	759
Cox Medical Center North	274
Lakeland Regional Hospital	138
Ozarks Community Hospital	45
Select Specialty Hospital	44

- Springfield's health care system offers every specialty listed by the American Medical Association.
- The health care sector employs nearly 30,000 people and provides an annual economic impact of \$4.5 billion.



MISSOURI STATE UNIVERSITY

COLLEGES & UNIVERSITIES

Missouri State University	20,842
Ozarks Technical Community College	10,308
Drury University	4,210
Southwest Baptist University - Bolivar	3,656
Evangel University	1,955
Central Bible College	676
St. John's School of Nursing, SBU - Springfield	612
Baptist Bible College	557
Cox College of Nursing	437
Vatterott College	405
Everest College	402
University of Phoenix	400
Assemblies of God Theological Seminary	334
Forest Institute of Professional Psychology	225
Webster University	220
Bryan Career College	133

SCHOOLS

	Schools	Teachers	Enrollment
Public Elementary School	36	934	11,142
Public Middle School	11	387	5,301
Public High School	5	459	7,359
Private Elem. / Middle	12	183	2,674
Private High School	5		

Student-Teacher Ratio

Public Elementary School	18.8 : 1
Public Middle School	18.4 : 1
Public High School	24.0 : 1
Private Elem. / Middle	14.4 : 1
Private High School	

- The average teacher experience in the SPS system is 13 years and 58% of faculty have a Masters Degree.



RECENTLY RENOVATED CENTRAL HIGH SCHOOL

INCOME & WAGE RATES

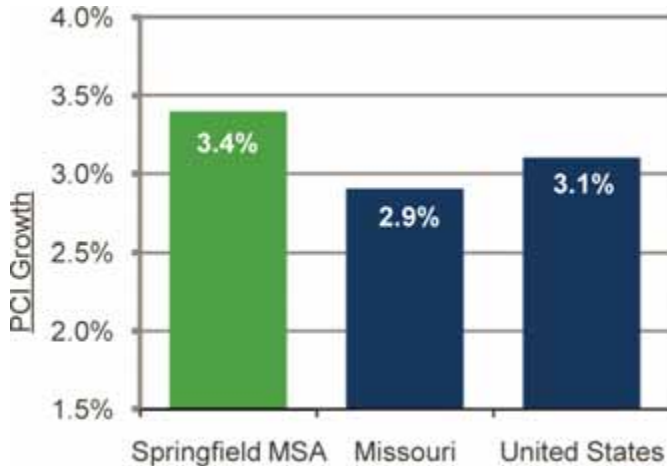
Springfield Metro Area Per Capita Income: \$30,104

Springfield Metro Area Average Wage Per Job: \$31,809

Springfield Metro Mean Household Income: \$54,768

SOURCE: Bureau Of Economic Analysis, Bureau Of The Census

Per Capita Income Annual Growth



SOURCE: Bureau Of Economic Analysis

Office & Clerical

	National	Springfield
Administrative Assistant	\$19.57	\$22.75
General Office Clerk	\$12.90	\$11.68
Receptionist	\$12.21	\$9.99
Accounting Clerk	\$16.25	\$13.63
Office Manager	\$23.42	\$20.13

Professional & Technical

	National	Springfield
Accountant / Auditor	\$31.65	\$24.37
Computer Programmer	\$35.32	\$24.18
Mechanical Engineer	\$37.59	\$34.01
Marketing Manager	\$56.81	\$38.70
Human Resources Manager	\$49.96	\$41.47

Manufacturing & Maintenance

	National	Springfield
Maintenance & Repair Worker	\$17.13	\$14.35
Janitor	\$11.30	\$10.64
First Line Supervisor (Prod. & Oper.)	\$25.72	\$22.96
Tool / Die Maker	\$23.17	\$17.26
Sheet Metal Worker	\$21.30	\$16.17

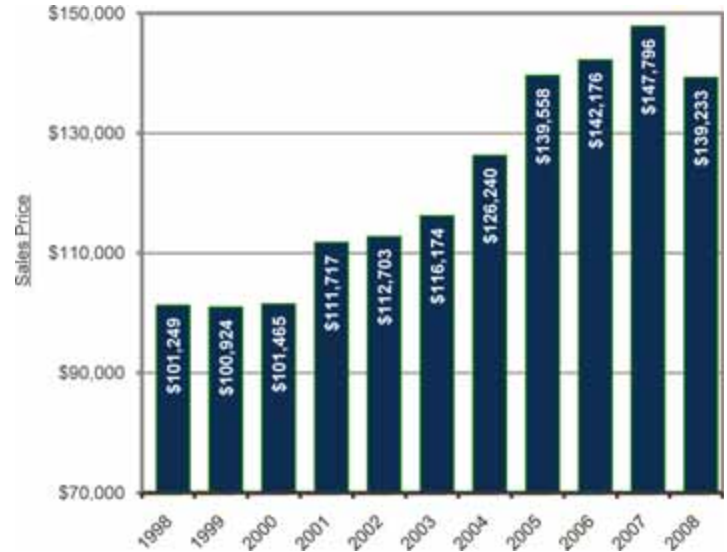
Miscellaneous

	National	Springfield
Welder	\$17.01	\$15.73
Truck Driver (Light/Delivery)	\$14.55	\$12.53
Mail Clerk	\$12.70	\$10.04
Training & Development Specialist	\$26.36	\$20.84
Customer Service Representative	\$15.28	\$12.40

SOURCE: Bureau of Labor Statistics

HOUSING

Average Home Sales Price Trends



SOURCE: Greater Springfield Board Of Realtors



MILLWOOD GOLF COMMUNITY

Fair Market Rents Comparison



SOURCE: U.S. Dept. of Housing & Urban Development

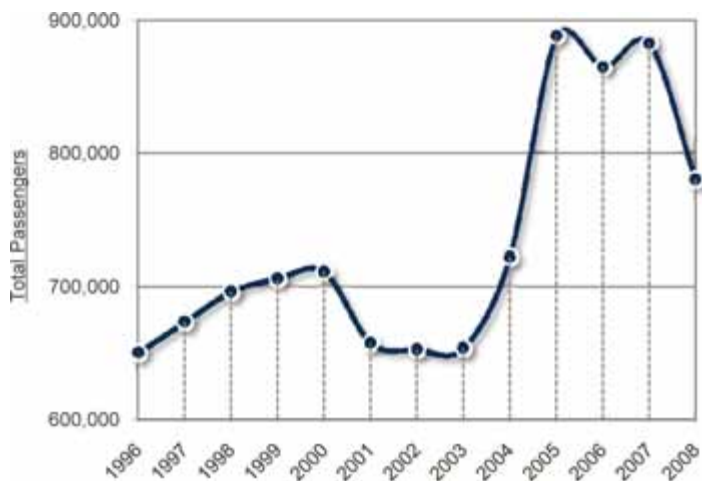
AIRPORT

Airline	Connections	Flights Daily
American Eagle	Chicago	3
American Eagle	Dallas/Ft. Worth	9
Delta	Memphis	3
Delta	Minneapolis/St. Paul	1
Delta	Atlanta	3
United Express	Chicago	5
United Express	Denver	4
Allegiant Air	Las Vegas	5 weekly
Allegiant Air	Los Angeles	2 weekly
Allegiant Air	Orlando	3 weekly
Allegiant Air	Phoenix	2 weekly
Allegiant Air	Tampa	2 weekly



- In 2005 Springfield-Branson National Airport (SGF) was the 4th fastest growing airport in the U.S. and built a new terminal in 2009.
- Runways are 7,003 ft. and 8,000 ft. in length. The airport offers general aviation (24hrs.) and cargo services which include FedEx, UPS, and Airborne Express as well as a U.S. Customs office and a Foreign Trade Zone.

Total Passengers for SGF



Source: Springfield-Branson National Airport

TRANSPORTATION



DISTANCES TO SPRINGFIELD

City	Miles	Days by Rail	City	Miles	Days by Rail
Kansas City	174	1	Denver	780	4
St. Louis	220	1	Atlanta	845	3
Memphis	285	1	New York	1,196	5
Dallas	430	2	Boston	1,407	4
Chicago	515	3	Los Angeles	1,651	5
Detroit	754	4	Seattle	2,032	6

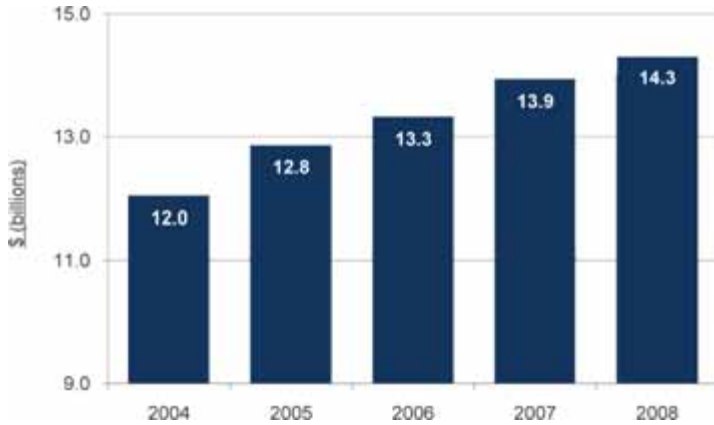
- All cities are one day by motor freight except New York, Boston, Los Angeles and Seattle which are two days.

UTILITIES & TELECOMMUNICATIONS

- Electric, water, and natural gas are provided through City Utilities of Springfield within the city limits and the general vicinity. www.cityutilities.net
- Sewer service is provided by the City of Springfield within the urban service area. www.springfieldmo.gov
- Electric service in the outlying areas is provided by Ozark Electric Cooperative, Southwest Electric Cooperative, Webster Electric Cooperative and White River Valley Electric Cooperative.
- AT&T is the primary provider of telecommunications infrastructure and services. Many other companies also provide similar services throughout the Springfield area.
- Fiber optic services are available within the city limits and in additional areas of increased development. High-speed internet, Sonet rings and redundant capabilities are also available in these areas.
- Numerous companies, including Verizon (MCI), Sprint and AT&T, have long distance points of presence (POP's) located in Springfield. Mostly POP's are situated within the downtown / center city area.

ECONOMIC OUTPUT

Gross Metro Product for Springfield Metro Area



Source: Source: Bureau of Economic Analysis

- ☑ Springfield's GMP (Gross Metro Product) grew 100% between 1990 and 2000, and it is more than the combined GNP (Gross National Product) of the entire countries of Iceland and Belize.

TAXES

INCOME TAX

Missouri Income Tax: Graduated rate; highest is \$315 plus 6% over \$9,000. Part of the federal taxes paid are subtracted from the net income to determine the state taxable income.

Missouri Corporate Income Tax: 6.25%; 50% of the federal taxes paid is subtracted from the net income to determine the net taxable income earned in Missouri.

SALES TAX

City of Springfield	1.375%
Greene County	1.250%
State of Missouri	4.225%
Total	6.850%

PROPERTY TAX

Real Property Tax: \$4.9825 per \$100 of assessed value. (A \$1.04 surcharge is added to commercial property.) Property is assessed at the following percentages of their appraised value: commercial - 32%; residential - 19%; agricultural - 12%

Personal Property Tax: \$4.9825 per \$100 of assessed value. Assessed valuation is one-third (33.3%).

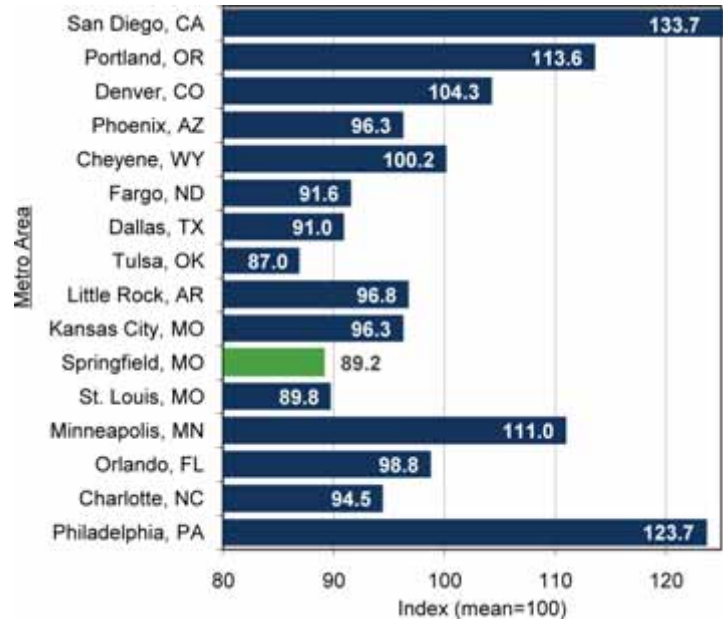
Springfield R-12 School District	\$ 3.6223
City of Springfield	\$ 0.6016
Springfield-Greene County Library	\$ 0.2412
Ozarks Technical Community College	\$ 0.1396
Greene County	\$ 0.1062
Roads & Bridges	\$ 0.1062
Senior Services	\$ 0.0492
Sheltered Workshop	\$ 0.0462
State of Missouri	\$ 0.0300
Total	\$ 4.9825



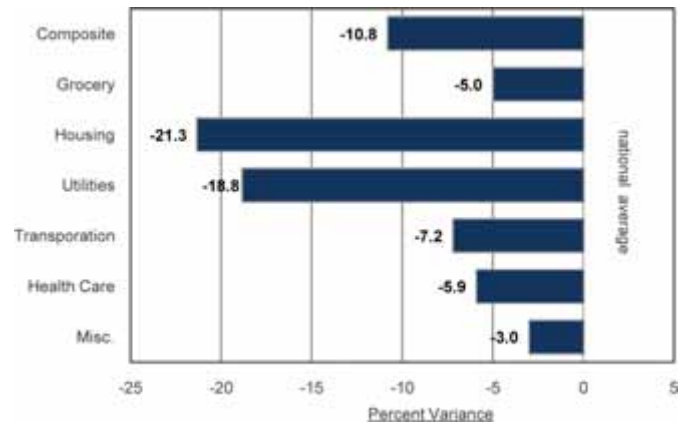
GALLOWAY CREEK GREENWAY TRAIL AT SEQUIOTA PARK

COST OF LIVING

Cost Of Living Index Comparison



Cost Of Living Categories For Springfield



SOURCE: Council for Community & Economic Research