

8th Annual Economic Outlook Conference

September 15, 2011

The SBDC's annual Economic Outlook Conference is designed to inform Springfield's business and professional community about emerging economic trends, what impact they will have in our area, and what local business and civic leaders are doing to ensure the Springfield region positions itself to capitalize on future opportunities.

Nationally-Known Keynote Speaker

With policy expertise in economics and competitiveness, **Ted Abernathy**, executive director of the Southern Growth Policies Board, will provide the conference keynote. The Southern Growth Policies Board (SGPB) is a public policy think tank for 13 Southern states that provides **economic development research and advice** specializing in areas of technology and innovation, globalization, talent, civic engagement, alternative energy, and leadership.



The Local Perspective

Panels of local leaders, representing Springfield's targeted industries and development community, will provide their perspective on the challenges their industries are facing and how their companies are responding.

Sponsorship Opportunities

For those looking to gain exposure at this signature event, sponsorship opportunities are available. This unique sponsorship opportunity provides:

- Exposure to an **audience of over 250** business professionals, regional community leadership and economic development investors.
- **Exclusivity** for each sponsor within their industry (one sponsor per business category).
- Recognition in all **electronic and print materials**.
- Recognition at multiple points during the **half-day event**.
- **Five complimentary tickets** for your use with employees, customers and other business relationships.

Sponsorships are available until June 15th for \$5,000. For more information, please contact Jen Johnson at jjohnson@springfieldchamber.com or 862-5567.

